

ADD FLAVOUR TO YOUR LIFE



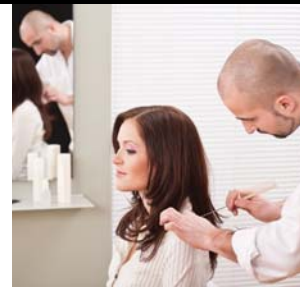
There is always something spectacular to watch on citylifeTV.ca! A revolutionary site featuring all the elements of a coveted lifestyle, you will never look back once you cast your eyes on the riveting experience of citylifeTV.ca.

IT'S TIME TO TELL YOUR STORY ... IN HD

## WHAT IS CITYLIFETV.CA ALL ABOUT?

As the written word heads to the world of web, the cutting-edge technology of citylifeTV.ca takes countless viewers on an enlightening journey. Quick yet informative video-documentaries are posted on the site in HD format, the clear way to connect to influential brands and burgeoning businesses; fine restaurants, luxurious automobiles, fashion designers, the city's greatest events, and so much more.

## CITYLIFETV.CA SHINES A LIGHT ON YOUR BUSINESS:



HOME

FOOD & WINE

LIFESTYLE

AUTO

FASHION

HOME DECOR

HEALTH & BEAUTY

REAL ESTATE

## NOW PLAYING



Luke Schenn  
Toronto Maple Leafs



Kevin Harrington  
Founder of Inventors Business Centre Canada



Cocolily by Naana Tennachie



Roustam Tariko  
President of Russian Standard Vodka

## ▶ GET IN ON THE REVOLUTION

Promote your business with an emotionally powerful device. The online video marketing world of citylifeTV.ca uses the latest technology to uniquely capture the essence of your company.

**Broadcast your business across the globe with the next stage in advertising with:**

- ▶ 4 professionally produced, corporate branded videos all produced in HD format. Videos are 2 to 3 minutes in length
- ▶ A press release will accompany your video(s). This will increase search engine optimization
- ▶ Videos can be posted and shared on social networking sites such as Facebook and Youtube
- ▶ New videos will appear on citylifeTV.ca's homepage feature section, for a minimum of 2 weeks and will remain on citylifeTV.ca for a minimum of 2 years.
- ▶ Your company's contact information will appear on the video page
- ▶ You'll receive 1 copy of all your videos in QuickTime and DVD formats
- ▶ Streaming videos are iPhone compatible and soon-to-be iPad friendly.



FOR RATE CARD INQUIRIES,  
CONTACT [INFO@CITYLIFETV.CA](mailto:INFO@CITYLIFETV.CA)

## SITE STATISTICS

Visits	<b>9,140</b>
Page Views	<b>16,501</b>
Pages Visited	<b>2.19</b>
Bounce Rate	<b>27.72%</b>
Avg. Time on Site	<b>00:03:51</b>
New Visits	<b>82.11%</b>

Figures based on reports from  
Dec 31 - Jan 30, 2011

\*This package is based on 4 videos purchased at \$988 each.  
The price for 1 video purchase is \$1,988.

## ▶ THE BENEFITS OF ONLINE ADVERTISING

The next stage in advertising finds its audience on citylifeTV.ca, a revolutionary tool that will kick-start your business to the top. As an innovative medium designed for the new age viewer, citylifeTV.ca offers a modern solution to consumers yearning for upbeat, visual stimulation.

Let our media-marketing team do the work while you watch your firm benefit from the effective advertising techniques of citylifeTV.ca.